

What is author's purpose?

- Author's purpose is the reason an author writes something.
- Sometimes the purpose affects the content and the way an author crafts their writing.
- Typically authors write to entertain, inform, or persuade.

An author writes for many reasons. An author may give you **facts or true information** about a subject. If so, they are writing **to inform**. Some authors write **fiction stories** or stories that are not true. They write these stories to **entertain** you. Other authors may write to **persuade** or to **try to get you to do something**.

What is the author's purpose if the passage contains . . .

**Facts or true
Information?**

to Inform or Teach

Fiction? **to Entertain**

**Tries to get you
to do something?**

**to Persuade or
Convince**

Author's Purpose: To Entertain

- The book is fiction.
- It tells a story.
- It usually makes the reader laugh.
- It does not include real information.



Sample Passage: To Entertain

One day a beautiful princess was walking down the street hoping to find her prince. She looked high and low and finally gave up. On her way home she found a lonely little frog. She picked him up and began to talk to him telling him all her problems. When she was done she said good-bye to the frog and gave him a kiss on top of his head. Before her very eyes appeared the man of her dreams and they lived happily ever after.

Author's Purpose: To Inform

- Gives the reader real information.
- May include text features such as diagrams, cutaways, and photographs.
- May include definitions.
- May be procedural and tell the reader how to do something.



Sample Passage: To Inform

To make a peanut butter and jelly sandwich you must first get your items together. You will need: bread, peanut butter, jelly and a knife. First get out two pieces of bread. Then with your knife spread on some peanut butter and jelly. Put the two slices of bread together and enjoy your sandwich. You might want a nice glass of milk too.

Author's Purpose: To Persuade

- Tries to convince the reader to do something or think a certain way.
- Gives facts and opinions.
- May include statistics and information from an “expert”.
- Tells how the author feels about the subject.



Sample Passage: To Persuade

Every child should play a sport. When you are on a team you learn to get along with everyone and work together for a common goal. Team work is the best lesson anyone can learn. This is why I believe every child should be on a team.

Using Graphic Organizers to Teach Author's Purpose

- Read the passage and choose examples from the text that represent the various purposes.
- Record these examples within the graphic organizer.
- Analyze the results of the graphic organizer to determine the overall author's purpose.

To Entertain	To Inform	To Persuade
Example:	Example:	Example:

The ship *RMS Titanic* took three years to build. At the time it was the largest thing ever set in motion by humans. Built for the White Star line, each of its four smokestacks could hold two train engines side by side. The ship was four city blocks long and 11 stories tall. It could carry over 1,000 crew and 2,500 passengers.

In April 1912 the *Titanic* started on her first trip. Her owner, Bruce Ismay, and her captain, E.J. Smith, wanted the Titanic to set a speed record for crossing the Atlantic Ocean. Unfortunately, this helped to cause a terrible disaster that people still talk about today.

To Entertain	To Inform	To Persuade
<p>Example:</p> <ul style="list-style-type: none">• A terrible disaster that people still talk about. It makes me want to read more.	<p>Example:</p> <ul style="list-style-type: none">• The Titanic took three years to build. It was the largest ship of its time.• It had four giant smoke stacks and was four city blocks long.	<p>Example:</p>

The overall purpose for this passage is to...

Inform the reader.

Author's Purpose Sentence Frames

- The author's purpose for writing this story is _____.
- I know this because I saw _____ and _____ examples in the story.

Your Turn!

- For the next series of slides you will be presented with a variety of passages.
- Read the passage and determine the author's purpose.
- Consider examples as evidence from the text.

It was a glorious morning in Alabama. The sun was shining through the trees. Alan couldn't wait to find his fishing pole and call his friend Sam to go fishing. They had a great time on these early morning fishing trips. They took their dogs with them and the dogs would swim in the lake while they fished. It was so funny to watch those dogs paddle around the lake.

to Inform

to Entertain

to Persuade

The Slim-O-Matic will cause you to loose pounds and inches from your body in one month. This amazing machine helps you to exercise correctly and provides an easy video to show you the proper way to exercise. Send \$75.99 and begin exercising today.

to Inform

to Entertain

to Persuade

The Underground Railroad was a secret organization which helped slaves escape to freedom. Many slaves were able to escape because of the conductors and station masters. The northern states were free states and slaves were free once they arrived in the north. Secret codes and signals were used to identify the conductors and station masters.

to Inform

to Entertain

to Persuade

Judy Glen's amazing Wrinkle Remover cream will make you look younger in thirty days or less. This remarkable cream has special ingredients to make your wrinkles disappear. The cost for a thirty day supply is \$25.99. Send your check to P.O. Box 00002, Shelton, CA 74836

to Inform

to Entertain

to Persuade

Thomas was not happy one little bit. His sister, Susan, was making honor roll again. His parents would allow her to do anything she wanted to do. Thomas was not making honor roll this time and he was not going to be allowed to do all the things he wanted to do. Poor Thomas! He would just have to study harder and get back on the honor roll.

to Inform

to Entertain

to Persuade

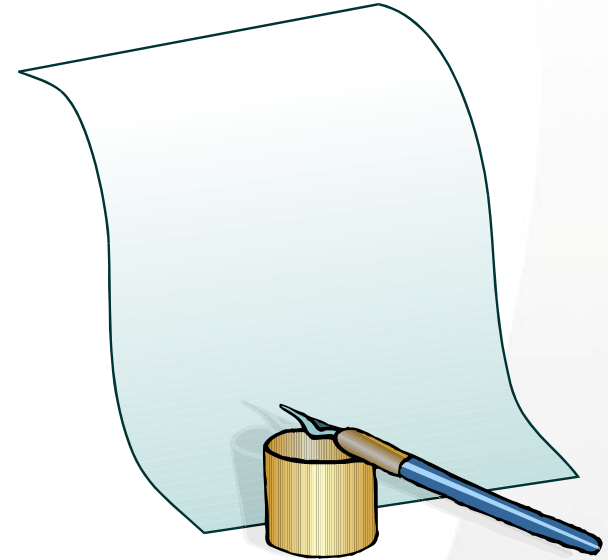
HAMSTERS FOR SALE: Braxton Pet Store, Northwood Mall: We have a large selection of hamsters for sale this week. They are interesting pets and you will enjoy having one. They are only \$17.99 this week. Come and buy yours today!

to Inform

to Entertain

to Persuade

Calligraphy is a form of handwriting. A special pen must be used. Letters are formed using up and down strokes. Old documents are usually written in this form. Diplomas, certificates and other awards are written in calligraphy. It is an interesting form of handwriting.



to Inform

to Entertain

to Persuade

Katina and her brother, Jess were playing with the water hose outside one day. Jess was hiding from Katina so she wouldn't squirt him with the water. The back door opened and Katina pointed the water hose toward the door. It was Mom and she was dripping wet!

to Inform

to Entertain

to Persuade

Rosie had the best time making her valentine cards for her classmates. She used red and white paper, heart stickers, markers and anything else she could find. It was great. Her friends are planning a valentine party on February 14th at school. The one she made for her best friend is funny. Funny valentines are nice to get.

to Inform

to Entertain

to Persuade

The easy Chopper 3 will chop your vegetables for you in about 30 seconds. It is easy to use and you can use any vegetable. The cost is \$29.95. Order yours today!

to Inform

to Entertain

to Persuade

Abraham Lincoln's birthday is on February 12th. He was a great President of the United States. He was our 16th President. He is remembered for freeing the slaves.

to Inform

to Entertain

to Persuade

Your Turn!

Now ask yourself:

- What is author's purpose?
- What are the most common types of author's purpose?



Check for Understanding

- What is author's purpose?
 - Author's purpose is the reason an author writes something.
 - Sometimes the purpose affects the content and the way an author crafts their writing.
 - Typically authors write to entertain, inform, or persuade.
- What are the most common types of author's purpose?
 - To entertain, to inform, and to persuade.

